



Surana College

AUTONOMOUS

16, South End Road | Bengaluru-04
Reaccredited 'A+' Grade by NAAC | Affiliated to Bengaluru University

7.2/Best Practices

7.2-1

Best practice 1: Industry interaction Guest Lecture series

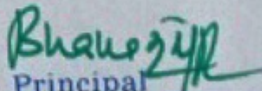
- 1. Title of the Practice:** Industry interaction Guest lecture series - Career opportunities in Content writing
- 2. Duration (year of inception-year of discontinuation) Year of inception:** 2020 The practice is continuing till date
- 3. Objectives of the Practice**
 - To provide a platform for students to network with the industry
 - Career guidance
 - Learn the recent trends in the industry
 - Internship and job opportunities through networking
- 4. The Context**

Industry interaction is the need of the hour for students as they have to learn the required skills to be industry ready. This practice provides the students a platform to interact with the professional, gain knowledge of the industry and also network with them which opens up internship and job opportunities for students.
- 5. The Practice**

Industry interaction guest lecture series is a programme started by the department of Journalism. In the context of Indian higher education, learning beyond the classrooms and introducing new pedagogy and student centric activities is important. It allows the students to learn effectively.
- 6. Evidence of Success**

After this industry interaction guest lecture, students considered content writing as a career option. Some of the students completed their internship in content writing. (Documents attached).
- 7. Problems Encountered and Resources Required**

Problems encountered (None)

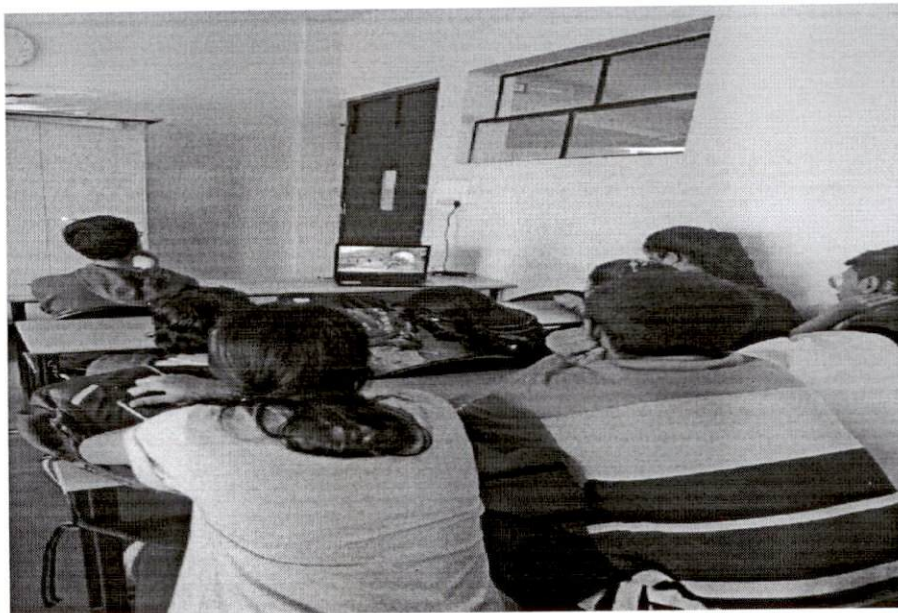
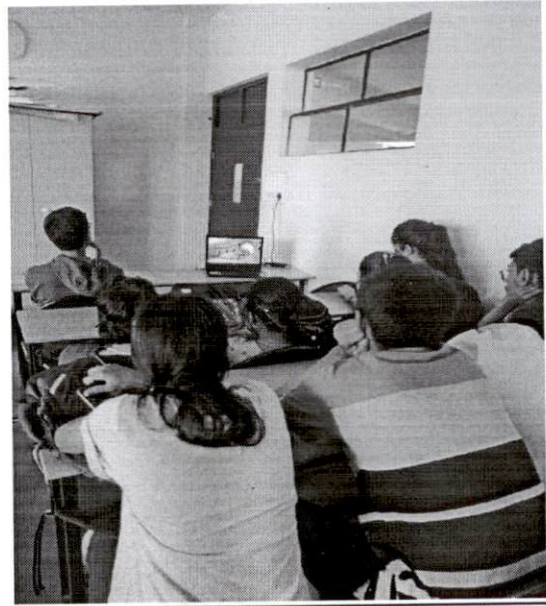

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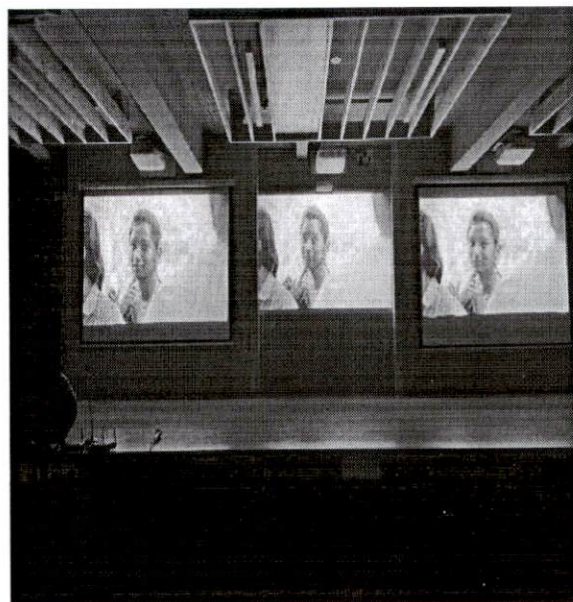
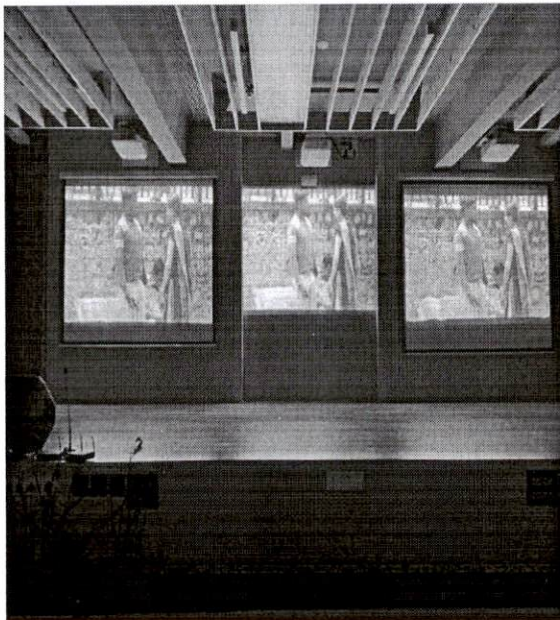
Best Practice 2

- 1. Title of the Practice:** POPCORN TIMES (MOVIE SCREENING)
- 2. Duration (year of inception-year of discontinuation) Year of inception:** 2020 The practice is continuing till date
- 3. Objectives of the Practice**
 - To extend the learning beyond the textbook.
 - To use Movies as a pre-teaching or interest-building exercise.
 - Movies can be used to address additional learning styles
- 4. The Context**

Depending on the lesson, you can pick a full movie, an animated one, a few episodes from a TV show, a documentary, YouTube videos, and more.
- 5. The Practice**

Use of Media to Teach and Generate Engagement
- 6. Evidence of Success**

After the screening, students understand the event better as they are visually imagining the event. Some of the students develop a strong feeling towards event a develop interest for the subject
- 7. Problems Encountered and Resources Required:** Network Issue, non-availability of Projectors



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